

Developing a new cultural policy agenda for Pistoia: The current and projected role of artists and creative workers in the territory

Dr. Sahizer Samuk Carignani
IMT School for Advanced Studies Lucca, Italy
Sahizer.samuk(at)imtlucca.it

Asst. Prof. Yesim Tonga Uriarte
IMT School for Advanced Studies Lucca, Italy
yesim.tonga@imtlucca.it

Prof. Emanuele Pellegrini
IMT School for Advanced Studies Lucca, Italy
emanuele.pellegrini@imtlucca.it

Prof. Maria Luisa Catoni
IMT School for Advanced Studies Lucca, Italy
marialuisa.catoni@imtlucca.it

ABSTRACT

This paper proposes to understand what cultural and creative industries in general, and valorisation of the Pistoia's cultural life in particular, mean to the main stakeholders and how they establish the collaboration during this process of negotiation, fundraising and prioritising the cultural production/experience/consumption in a strategic manner. What are the needs, priorities and concerns of the artists and creative workers regarding the strategic plan? To what extent the policy makers' aims and the ideas of the artists and creative workers are parallel and divergent? Explorative process tracing aiming at semi-structured in-depth interviews are conducted with the stakeholders in Pistoia to observe the planning and to determine the past and current obstacles. Furthermore, the researchers involved in the project are engaged in participant observation as they follow the developments on how the decision-making takes place regarding cultural policies in the city.